

Midland Area Plus

Report to NEC May 2024

Management & Finance

There are 7 groups in the Area

Bromsgrove & Redditch	3
Coventry	3
Leeds Bradford	4
Lichfield	4
Lincs Quest	60
Rothwell	13
Solihul Quest	12

Total number of members: 99

Finance

Total Area Worth - £3,834.77

Number of AEC Positions Filled – 5

Activities

Area Ten Pin Bowling competition

Sunday 9 June 2024, this event is to be organised in the Midlands, West Yorkshire and Lincolnshire

Area Wine & Wisdom Quiz

Saturday 13 July 2024 held at Holiday Inn Express in Grimsby, organised by Lincs Quest, all welcome.

Walking Weekend 2024

Friday 16 August to Monday 19 August 2024. Hafren Forest Hideaway.

Publicity & Communication

Groups are continuing to publicise themselves. There is help available through the Area publicity grant.

Most Groups have a Facebook page or group. Most groups also have a programme.

Last year the Area set up 'Landing Pages' for the Area and each group and is funding Facebook adverts for each group which started on September 1st. All but Rothwell have set up their adverts and Rothwell will place theirs shortly.

In the past ninety days the pages have received 1,100 visitors with a dramatic increase coinciding with the adverts, Facebook activity has also noticeably increased.

<http://aboutmeetingfriendsplus.org.uk/midland>

Facebook adverts are to be funded by the Area again later this year and a Publicity Action day is to be organised shortly.

Recruitment & Development

Three groups have double figure memberships, Lincs Quest have 60 members now.

New group Bromsgrove & Redditch group hold meetings via Zoom and now at a venue once a month.

Leeds Bradford group are considering re-starting in person meetings.

General

We have Area Conferences, every three months on Zoom and it was decided to continue with Zoom meetings.

John A Smith

Chairman, Midland Area Plus